



# ASC NURSE | LEADERSHIP CONFERENCE

AN EVENT FOCUSED ON YOUR DEVELOPMENT AS AN ASC NURSE LEADER

- ✓ Fortify your **passion** for nursing and patient-centered care
- ✓ Leverage standards and data **to improve ASC operations** and avoid compliance pitfalls
- ✓ Understand how effective time management **can increase your productivity**
- ✓ **Cultivate a culture of safety** through effective communication and preparedness strategies
- ✓ Adopt a **quality improvement approach** to infection prevention

MARCH 3-4 • 2022 | DALLAS • TX

“The ASC NLC was an excellent experience. It was relevant to all nurse leaders, seasoned or brand new. The networking was phenomenal. The topics covered were important to all types of ASCs. The first annual conference has set the bar high. I look forward to attending next year and being a part of the growth.”

“This is the first conference I have attended that every speaker gave me something to take back to my ASC. The variety of topics actually encompassed what I do as a nurse leader and addressed the struggles I face on a daily basis. It gave me so many tools to grow and develop myself and my staff. Highly recommend!”

## CONFERENCE REGISTRATION

	Early Bird Rate through 11/30/21	Received 12/1/21 or later
eSupport Member Discounted Rate	\$800	\$900
Full Price (non-member)	\$850	\$950

## REGISTRATION FEE INCLUDES:

- Full program access to two-day conference, swag bag and gift
- 12.5 CE Contact Hours for RNs, 12.5 AEU Credits and 1 IPCH Credit \*
- Breakfast and lunch Thursday and Friday
- Vendor networking reception with appetizers, an open bar, and prizes



\*This program is approved by the California Board of Registered Nurses, Provider Number 17435 for 12 CE Contact Hours. This program is approved for 12 hours of AEU credit and 1 hour of IPCH credit by BASC Provider #1016. Certificates of completion will be provided for all eligible attendees.

FOR MORE DETAILS AND TO REGISTER, VISIT:  
[ASCNURSELEADERSHIP.COM](http://ASCNURSELEADERSHIP.COM)

# THE ASC NURSE LEADERSHIP CONFERENCE | PROGRAM

 LEADERSHIP

 CLINICAL COMPLIANCE

 ASC OPERATIONS

 BUSINESS OPERATIONS

## THURSDAY, MARCH 3

### PANEL | OPTIMIZE YOUR ACCREDITATION RELATIONSHIP

Jan Kleinhesselink, RN, CPHQ, BHCM | AAAHC  
Joyce Webb, MBA, BSN, RN | TJC  
Ilana Wolff, BSN, RN | AAAASF

Deemed status, provisional status, and partial compliance; it can all be so confusing. This session will explore three ASC Accrediting Organizations (AOs) and help answer your questions on standards and surveyors: Where do I go for standards clarification? How do they train their surveyors, and what qualifications must they possess? How are standards developed and what is the approval process? How do I decide which AO is best for my ASC? Join us for a panel discussion with AAAASF, AAAHC, and TJC to help you better understand your accreditation options and learn how to get the most out of your AO relationship.

### LEVERAGING FINANCIAL DATA TO DRIVE PERFORMANCE

Regina Boore, MS, BSN, RN, CASC  
Nancy Stephens

Every ASC nurse leader understands the importance of appropriate staffing levels, team continuity, and member productivity. But do you know how to assess your operation for these critical Key Performance Indicators (KPIs)? This interactive workshop will prepare you to capture this data and utilize it to improve your center's performance.

### A DIFFERENT APPROACH TO A QI STUDY ... WE TEACH, YOU DO

Vanessa Sindell, MSN, BSN, RN  
Crissy Benze, MSN, BSN, RN

A well-developed QAPI program is a comprehensive way to assess operations and outcomes while identifying opportunities for improvement. Quality Improvement (QI) studies systematically delve into those opportunities to establish goals, collect data, measure performance, analyze findings, and take action to effect improvement. All too often ASC managers struggle to produce a meaningful QI study. We will walk you through the QI study process and guide a workshop to create your own.

### INFECTION INVESTIGATION ... WHEN PREVENTION EFFORTS FAIL

Crissy Benze, MSN, BSN, RN  
Vanessa Sindell, MSN, BSN, RN

ASC infection control programs focus on prevention; integration of infection mitigation strategies into every aspect of the clinical operation. These measures help ASCs maintain a significantly lower infection rate than hospitals. Yet, despite our best efforts, post-op infections do still occur. This session will prepare you on how to respond when an infection is reported. Is an investigation warranted? How do you document it? What common threads can you identify? How do you draw conclusions and prepare a report of findings to the Governing Body?

### EMERGENCY PREPAREDNESS: CODE SILVER | ACTIVE SHOOTER

Bryan Gray | Cybersecurity and Infrastructure Security Agency, Texas DHS

Your emergency management plan must continually evolve in response to emerging trends. Surging gun violence is just one of the many recent threats that demand thoughtful analysis and integration into your plan. This session will teach you how to prevent and prepare for a Code Silver, Active Shooter situation.

### KEYNOTE | THE HEART AND SOUL OF HEALTH CARE™

Allison Massari



Prepare to go on a journey. With her perceptive view inside the "patient experience", Allison Massari presents a riveting and insightful look into the immense value health care providers give to suffering patients. By weaving her remarkable recovery journey with potent life lessons, Allison highlights the integral nature of patient-centered care and fortifies attendees' passion for health care. As she explains it, "The power of what you do goes far beyond the technical part of your job. You are healing the places medicine cannot touch. In fact, YOU are the medicine." Hailed by audiences as "life-changing," Allison's dynamic presentation offers real solutions that prioritize patients despite limited time and other practical constraints. It also provides a sincere and direct approach to navigating adversity, transcending life's difficulties, and finding a way to always be the healer in the room.

### CONTINUING EDUCATION



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Certificates of completion will be provided for all eligible attendees who complete course evaluation.

SPECIAL EVENT THURSDAY @5PM

## Vendor Networking Reception

Enjoy beverages, appetizers and a chance to win prizes while you network with industry vendors, speakers and peers.

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BUSINESS OPERATIONS

## FRIDAY, MARCH 4

### WORKSHOP | 3 PROVEN TECHNIQUES FOR RESPONDING TO DISRUPTIVE BEHAVIOR

Stephen Harden | Leaders Get Results, LLC

In a recent study of 1,500 administrators and clinicians, 75% said the unwillingness to address disruptive behavior by colleagues is “an open secret” and “not discussable” in their organizations. Participants in this workshop will learn three proven scripts to fearlessly respond to physicians and staff that insist on doing things their way, show no initiative to fix problems, or display harsh or demeaning interpersonal skills. These methods are so effective, law enforcement uses them to handle difficult hostage situations! Equip yourself and your staff with these proven skills to overcome the fear of speaking up and deal with toxic teammates.

### COMMON ASC COMPLIANCE PITFALLS

Debra Stinchcomb, MBA, BSN, RN, CASC

ASC nurse leaders manage a complex and highly regulated clinical operation. Compliance efforts are ongoing and require consistent oversight and attention to detail. Yet despite best efforts, compliance gaps prevail. This session will review common survey deficiencies across the spectrum of ASC regulatory and accreditation requirements to identify key problem areas that deserve your attention.

### MANAGING YOUR MOST PRECIOUS RESOURCES: TIME AND TALENT

Regina Boore, MS, BSN, RN, CASC

Nurse leaders understand the value of their people and the positive impact of effective leadership has on staff performance. Yet too often, struggles to meet the crushing demands of work and home interfere with our leadership efforts. You will never be able to successfully manage your people if you do not first learn how to effectively manage your time. Explore basic principles and best practices for managing your most precious resources: Time and Talent.

### A LOOK BACK ... A STEP FORWARD

Judy Williams, CPC

The conference will close with the opportunity to reflect on and share key learnings as a group. In this important session, Judy Williams, Certified Professional Coach, will guide you in an exercise to set tangible goals and commit to real action as you continue your leadership journey back at your ASC.

## SPONSORS

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SIS  
Surgical Notes  
Venture Medical  
National Medical Billing Services

## CONFERENCE VENUE & HOTEL ACCOMODATIONS

### NYLO Las Colinas Hotel Tapestry Collection by Hilton

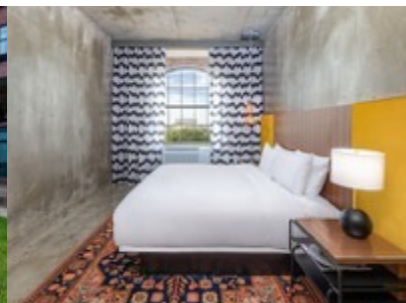
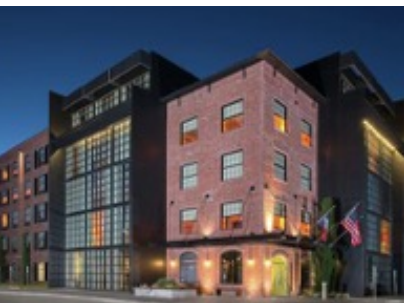
1001 West Royal Lane | Irving, Texas | 75039  
(972) 373-8900

**Special Rate Group Code: GASC02**

# \$109/night

Limited availability.  
Must book by 2/9/2022  
check in 3PM, check out 12PM

Please check travel protocols and guidance before traveling. Hilton is committed to providing you a safe and relaxing hotel stay. For information about their initiatives related to COVID, please visit [covid.hilton.com](https://covid.hilton.com). For more information about local health and safety requirements, please check local government guidance.



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**ALLISON MASSARI**

Keynote Speaker | Executive Coach | Visual Artist



**JOYCE WEBB, MBA, BSN, RN**

Project Director, Department of Standards and Survey Methods | The Joint Commission



**JAN KLEINHESSELINK, RN, CPHQ, BHCM**

Surveyor, Chief Quality Officer | AAAHC



**ILANA WOLFF, BSN, RN**

Director of Clinical Compliance | AAAASF



**REGINA BOORE, MS, BSN, RN, CASC**

Senior VP, Executive Consultant | Progressive Surgical Solutions, a division of BSM Consulting



**NANCY STEPHENS**

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**BRYAN GRAY**

Protective Security Advisor | Cybersecurity and Infrastructure Security Agency, Texas DHS



**STEPHEN HARDEN**

Founder, Chairman, CEO | Leaders Get Results, LLC



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